

Minutes of Open Meeting  
Board of Directors  
San Jose Downtown Association

June 8, 2007

A meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at City Hall, 200 East Santa Clara Street in downtown San Jose.

The following directors were present at the meeting: Bernstein, Casella, Chandler, Conway, Cord, Cottle, Doherty, Gagliardi, Knox, Mauldin, Nicoletti, Ryan, Sahn, Salata, Skaggs, Sutton, Valenzuela, and Williams.

The following directors were absent from the meeting: Bordelon, Coca, DiNapoli, Florian, Gansheimer, Harlan, Leathers, Moore, Pulcrano, Randall, Schneider, Sprintz, Tibbils, and Wong.

The following were also present at the meeting: Scott Knies, Blage Zelalich, Alanna Leverenz-Garbarino, Helen Hayashi, Paula Saidy, Rick Jensen, Gretchen Knight, Diana Wiley, Kristen Collins, Dennis King, Raizwin Sam, Hans Larsen, Matthew Martin, Shawn Milligan, Ekaterina Acfalle, Johnny Acfalle, Roma Dawson, Hwa Luh, Laurie Quinn, Abi Maghamfar, Richard Vo, Jim Crawford, Zayra Alvarez, Pat Forst, Makoto Ohashi, Malik Cin, Steve Snan, Joshua Melander, Lisa Jensen, Jack Collins, Frank Alexander, Jim Lawson, Shirley Lewis, Provost Carmen Siegler, Pat Harris, Todd Trekkel, Nancy Avila, Joan Gallo, Frank Alexander, Jim Ortbal, and Matthew Martin.

President Bernstein called the meeting to order at 8:25. He thanked Ryan for sponsoring the meeting.

Minutes of the April 13 public board meeting were approved as distributed via email.

#### President's Report

- Bernstein welcomed and introduced the following new businesses to the downtown: Arthur J. Gallagher Insurance, Design Affairs, and Silvercreek Private Security Services.
- SJDA has received petitions from 53% of the assessed property owners in the proposed PBID district. This has been a learning experience for all involved as not everyone was willing to sign their petition. The next step is for the Association to take the petitions to the city council for approval next Tuesday, June 12. If approved, the city will then mail ballots to all property owners for an election on August 7. We are still on schedule to have the PBID begin services in January 2008.
- Bernstein reviewed the meeting packet. A calendar of upcoming meetings and events is included on page 2 behind the agenda. Page 5 contains committee information about the issues and projects the Association is currently involved in.

#### Approval of FY 07-08 budget

- Bernstein introduced Treasurer Rich Sutton. Sutton said that the proposed FY 07-08 budget is on pages 6-7 of the agenda packet. It has been developed over the last few months and both the executive and finance committees have reviewed and are recommending for approval. The budget has "placeholder" estimates for the PBID revenue and expense since the PBID has not yet been approved. A motion was made and the board of directors approved the FY 07-08 budget.

SJSU 150<sup>th</sup>/"Town and Gown" – Provost Carmen Siegler

- Bernstein introduced Provost Siegler. Provost Siegler gave some background on herself and the history of SJSU. She noted that SJSU is one of the largest comprehensive schools in the country with almost 30,000 students in attendance. Beginning in 2009, they will begin offering doctorate degrees. She then showed a video presentation that the San Jose Mercury together to commemorate the 150<sup>th</sup> anniversary of SJSU.

Proposed Downtown BART stations – VTA Chief Construction Officer Jack Collins

- Bernstein introduced Collins to discuss funding, location, and the construction of BART in the downtown. BART is a public transportation system to connect a regional transit network. BART currently runs in 3 counties. The estimated cost to connect BART to the Santa Clara area is \$6.2 billion. Funding will come from the following sources: Measure A, Federal funding, and State/other. The plan is to have 6 stations – 3 above ground and 3 below (subway)– and have it operational by 2016. The tunnels will be 60-80 feet underground and the station boxes have to be excavated from the top down, which is called “cut and cover” construction. The VTA has put a purchase bid on the Mitchell Block in hopes of using it as a construction staging area to minimize the impact to downtown. The preference has been to use the Bank of America building as the downtown central station; however, much work and money would have to be put into getting that historic structure up to code for BART station use. The plan is to keep light rail running during the BART construction. Collins responded to several questions regarding future funding, probable ballot initiative timing, parking and construction mitigation.

Executive Director’s report

- No report given.

Meeting Adjourned at 9:25 a.m.