

San Jose Downtown Association Upgraded Membership

Benefits (all basic benefits plus the following)

- Placement on a prominent upgraded membership page on the SJDA website, linked to your website
- Recognition in Downtown Dimension, SJDA's monthly newsletter, distributed to more than 3,000 businesses, property owners and city officials
- Listing in SJDA's Downtown Business Directory on www.sjdowntown.com
- Exclusive discount opportunities on select SJDA-produced promotions and marketing efforts
- Access to mailing lists from the SJDA database at 10 cents per name or mailing label
- Two (2) VIP passes to SJDA's Downtown Ice, a seasonal outdoor ice skating rink

Levels

BID Upgraded Member \$150 annual fee

Must be current on the City's annual Business Improvement District (BID) assessment. Business/property must be located within the BID boundaries*

Associate Member \$200 annual fee

For individuals or businesses located outside of the BID*

* The BID area is bounded by I-280, Hwy. 87, Julian St., Fourth St., the Arena area (bounded by W. San Fernando St., CalTrain Tracks, Julian, Montgomery, W. St. John and Autumn streets), and MarketCenter.

San Jose Downtown Association Upgraded Membership Application

Name of Business

Contact Name & Title

Address

City, State, Zip Code

Phone

Fax

E-mail address

Website address

Type of business

Signature

Date

_____ **New Membership**

_____ **Renewal**

_____ **BID Member - \$150 annual fee**

_____ **Associate Member - \$200 annual fee**

Make checks payable to:
San Jose Downtown Association
To pay by credit card, please call:
408-279-1775 x310.



**SAN JOSE DOWNTOWN
ASSOCIATION**

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Phone: 408-279-1775 · Fax: 408-279-1904
www.sjdowntown.com

The San Jose Downtown Association is a 501(c)(6) nonprofit organization. Contributions or gifts to the San Jose Downtown Association are not tax-deductible as charitable contributions, but they may be tax-deductible as ordinary and necessary business expenses.