

**SAN JOSE DOWNTOWN ASSOCIATION
STATEMENT of REVENUE and EXPENSES
FY 2008-09
Year ended June 30, 2009**

REVENUE

San Jose Downtown Association (SJDA) Program & Activity	2,359,022
Business Improvement District (BID)	611,001
Redevelopment Agency (RDA) Promotions and Management Contract Services	519,379
City of San Jose Parking & Transportation Contract Services	295,127

TOTAL REVENUE **3,784,529**

EXPENSES

Events, Marketing, Promotions & Other programs	2,884,911
Management & Administration	605,432
Parking and Transportation programs	310,527

TOTAL EXPENSES **3,800,870**

NET REVENUE (EXPENSES) **(16,341)**

BEGINNING FUND BALANCE **674,072**

ENDING FUND BALANCE * **657,731**

* fund balance includes office condo equity, ice rink equipment and current assets net of current liabilities

FY 2008-09 Revenue Sources and Project Expenses

