



SAN JOSE
DOWNTOWN
FOUNDATION

Downtown Doors 2010-11 Door Site Sponsorship

Engage Youth
Enliven San Jose Arts

Downtown Doors is a supplemental educational program that is incorporated into high school curriculum. Students are involved in a public art program that, in turn, provides them with a constructive, positive outlet and improves self-confidence and self-esteem.

"I was surprised, really surprised and I mean super-mega-surprised to be selected. Especially when I saw the other contestants in higher classes than me." Student, Mount Pleasant High School



As a Downtown Doors sponsor, your company will contribute to a program that

- Gives real life exposure and experience to high school art students
- Supplements diminishing high school art programs and provides an outlet for creativity
- Encourages self esteem and for students to be focused on their future and career goals
- Involves young people taking an interest in and improving their community
- Enhances the image of downtown and host buildings
- Provides an attractive and pleasing streetscape for the public



Repertory Theater Utility Doors
Before and After

Sponsorship Benefits:

- Company name recognition on the artwork displayed on the utility door
- Honored at the artists and sponsor recognition reception
- Included in promotional materials
- Acknowledged in all press releases and in the San Jose Downtown Association newsletters, Downtown Dimension and Downtowner Online
- Highlighted on the San Jose Downtown Foundation web page with a company logo and link

Downtown Door Sponsorship \$2,000 (one art installation).
Your entire tax-deductible donation is reinvested in the program.

This arts education program is facilitated by the San Jose Downtown Foundation, 501c3 a non-profit organization.



Nneka Idika – A Story in History
Lincoln High School

For more information contact
Blage Zelalich
408-279-1775, ext. 323
bzalalich@sjdowntown.com