

Minutes of Public Board Meeting
Board of Directors
San Jose Downtown Association

February 8, 2008

A meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at the San Jose Museum of Art, 110 South Market Street in downtown San Jose.

The following directors were present at the meeting: Avila, Beechie, Cabrera, Casella, Chandler, Conway, Cottle, Doherty, Harlan, Penrose, Reavis, Sahn, Salata, Saso, Skaggs, and Valenzuela.

The following directors were absent from the meeting: Bernstein, Bordelon, Coca, Cord, DiNapoli, Leathers, Mather, Neale, Nicoletti, Pulcrano, Randall, Ryan, Schneider, Sutton, Tibbils, Williams, and Wong.

The following were also present at the meeting: Scott Knies, Blage Zelalich, Alanna Garbarino, Jamie Fischer, Helen Hayashi, Paula Saidy, Rick Jensen, Gretchen Knight Baisa, Amy Anderson-Glanz, Eric Hon, Kristen Collins, Lindsay Woods, Randy Knox, Sue Alexander, John Weis, Connie Martinez, Jim Crawford, Abi Maghamfar, Eric Heckman, Jim Lawson, Dan Smith, Sam Liccardo, Jessica Garcia-Kohl, Hope Shapiro, Leslie Parks, Angela Kelly, Marta Lonayre, Dave Knopf, Mark Tersini, Scott Fleming, Brian Lund, Max Schultz, Alrie Middlebrook, Liz Nunez, James DalBon, Leslee Hamilton, Nathan Norberg, Ray Mueller, Dan Keegan, Elizabeth Chavarin, Bruce Labadie, Mohammed Sami, Kevin Zhang, Kevin Pruitt, Bob Martins, Xavier Eichin, Seth Bland, Sean Milligan, Gerald Kohler, and Brent Pearce.

Vice President Sahn called the meeting to order at 8:17 a.m. He thanked Casella for hosting and sponsoring the meeting.

Minutes of the January 11 board-only meeting were approved as distributed via email.

Vice President's Report

- Sahn welcomed and introduced the following new businesses to the downtown: FixLaptop.com, Total Health & Fitness, Law Offices of James Dal Bon, and AIDS Coalition of Silicon Valley. He also welcomed Leslee Hamilton, the new executive director of Guadalupe River Park and Gardens and Max Schultz, the new sales manager of the Hotel Montgomery.
- Sahn announced that the First 500 Days project will be revisited later this month. The project was initiated by SJDA as a way to bring together downtown stakeholder organizations to determine different projects and goals they would like the new city administration to accomplish and/or address in their first 500 days of office. As the first 500 days are coming to a close soon, SJDA plans to reconvene the 23 stakeholders to evaluate the progress the mayor and city council have made on the 10 items.

Farewell to Dan Keegan, Executive Director, San Jose Museum of Art

- Knies introduced Keegan and thanked him for his work at the museum and his participation as a civic leader. Keegan spoke eloquently of his involvement with the museum, downtown and SJDA over the last six years.

Guest Speaker: John Weis, Assistant Executive Director, RDA

- Weis gave a PowerPoint presentation on the RDA's four core services: creating jobs and expanding businesses; building public facilities; developing affordable housing; and strengthening neighborhoods. RDA will keep a focus on a number of downtown projects in the next five years. Some key capital projects include: Land acquisition around Diridon Station for future use; Civic Auditorium improvements; Convention center expansion; Greyhound site acquisition for parking; and Autumn Street infrastructure through to Coleman Avenue. Some projects close to completion include the exterior of the Dr. Eu building and 32

living units in the Sainte Claire (Original Joe's) building. Other RDA business assistance programs include the Special Tenant Improvement program, Small Business Ambassador program, Sign Grant program and Parking Assistance programs. Weis answered several questions from members, including the status of BART, old B of A building, Fountain Alley, Sobrato building and marketing.

Executive Director's report

- Knies announced that the PBID's clean and safe services began January 28. He introduced PBID Operations Manager Hon. Hon encouraged members to contact him with both positive and negative feedback regarding the Groundwerx crew. Hon introduced members of the clean and safe team.

Other Matters

- Sahn announced that upcoming meetings are listed on page 2 of the agenda packet.
- Skaggs announced that Camera 3 will reopen tonight.

Meeting Adjourned at 9:40 a.m.