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**Kristi Yamaguchi and Hawaiian Airlines
to support Downtown Ice in 2010-11**

EDITORS: Kristi Yamaguchi is available to discuss her partnership with Downtown Ice. Please contact Dean Osaki, 415-699-3371.

SAN JOSE, CA – Olympic Gold Medalist figure skater Kristi Yamaguchi and her Always Dream Foundation are partnering with the San Jose Downtown Association for the outdoor holiday ice rink's 2010-11 season.

In addition, Yamaguchi's Foundation is sharing the *aloha* spirit and has secured Hawaiian Airlines as title sponsor.

The official name of the rink will be Hawaiian Airlines / Kristi Yamaguchi Downtown Ice, which opens its 60-day run Nov. 19 in the heart of downtown San Jose's holiday activities and attractions. The unique, circular rink is built around 32 palm trees between the Fairmont Hotel and San Jose Museum of Art.

"I am honored to be associated with such a beautiful outdoor holiday rink," Yamaguchi said. "Downtown San Jose has become a wonderful family destination during the holidays, with the outdoor skating rink, Christmas in the Park and the Holiday Parade."

"My Always Dream Foundation is excited to have a visible presence in the South Bay," she added. "We look forward to a long-term partnership with San Jose Downtown Association."

Yamaguchi served as grand marshal in last year's San Jose Holiday Parade.

More than 100,000 people enjoy Downtown Ice each year along with other nearby San Jose holiday attractions such as Christmas in the Park, Winter Wonderland and "The Nutcracker" ballet.

“The people of San Jose and the South Bay have been wonderful supporters of Hawaiian Airlines in the five years since we started service to San Jose and we are pleased to show our gratitude by joining Kristi Yamaguchi and the San Jose Downtown Association in sponsoring this year’s holiday ice rink,” said Mark Dunkerley, president and CEO of Hawaiian Airlines.

Downtown Ice used community donations to put 1,000 youngsters on the rink last season through its KidSkate program. For several years the rink has also hosted grade-schoolers who skate thanks to foundation grants and sponsorships through the Schools on Skates program.

The custom 8,100-square-foot rink is located at the Fairmont Plaza / Circle of Palms in downtown San Jose, across from Plaza de Cesar Chavez. Produced by the San Jose Downtown Association, Downtown Ice is in its 15th season overall and seventh year under the palms.

Yamaguchi took her first laps around the rink in January with her family.

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About Kristi Yamaguchi’s Always Dream Foundation

Founded in 1996 as a non-profit charity, Kristi Yamaguchi's Always Dream Foundation was established with one purpose in mind: to support organizations and programs that have a positive influence on children. Since its inception, the Always Dream Foundation has purchased computers for an after-school mentoring program, provided "shopping sprees" for underprivileged children to purchase back-to-school clothing, organized Holiday parties for children's shelters and sponsored summer camp for kids with disabilities. In January 2010, the Foundation completed its first capital project, the *Always Dream Play Park*, located in Fremont, Calif. This park is a place where children of all abilities can play together, including those with physical and developmental disabilities.

Recognizing that the economic climate has resulted in an alarming decline in the quality and scope of school services, the Always Dream Foundation has most recently decided to further define its focus toward developing a program with an educational component. In its earliest stages of development, it will be an inspiring new program that will transform lives and help prepare young people for success.

For more information about Kristi Yamaguchi’s Always Dream Foundation, please visit www.alwaysdream.org.

About Hawaiian Airlines

Hawaiian is the nation’s highest-ranked carrier for service quality and performance in

2009 in the 20th annual Airline Quality Rating study, having earned that distinction in three of the past four years. Hawaiian has also led all U.S. carriers in on-time performance for each of the past six years (2004-2009) and has been an industry leader in fewest misplaced bags during that same period (#1 from 2005-2007, #2 in 2008 and 2009) as reported by the U.S. Department of Transportation. Consumer surveys by Condé Nast Traveler, Travel + Leisure and Zagat have all ranked Hawaiian the top domestic airline offering flights to Hawaii.

Now in its 81st year of continuous service for Hawaii, Hawaiian is the state's biggest and longest-serving airline, as well as the largest provider of passenger air service to Hawaii from the state's primary visitor markets on the U.S. mainland. Hawaiian offers nonstop service to Hawaii from more U.S. gateway cities (10) than any other airline, as well as service to the Philippines, Australia, American Samoa, and Tahiti, and, in the coming months, Japan and South Korea. Hawaiian also provides more than 150 daily jet flights between the Hawaiian Islands.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at HawaiianAirlines.com.

About the San Jose Downtown Association

The San Jose Downtown Association (SJDA) represents business and property owners and works to enhance downtown's vitality and livability. Founded in 1986, the non-profit membership-based organization produces a summer-long weekly free concert series, an outdoor free movie series, and a weekly farmers' market, along with Downtown Ice.

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