

D I M E N S I O N

Vol. 5 No. 2 SAN JOSE DOWNTOWN ASSOCIATION Winter 1994-95



An architect's drawing of one of the high platforms proposed for First Street shows that the platform blocks views of Fountain Alley and the retail business at 14 S. First Street.

Equal Access

Will downtown have to build new transit platforms?

Back in the mid-'80s, downtown San Jose was in turmoil.

The heart of the business district was a war-zone of trenches and road blocks. Pile drivers and cement trucks had replaced shoppers, and many small businesses closed their doors for good.

The cause of this struggle was the construction of the downtown Transit Mall, 12 blocks of granite which form the central artery of the County's light rail and bus system. The Downtown Association traces its roots to this turbulent period, when local business and property owners decided to band together to have a voice in the redevelopment process.

Now a new challenge is at hand. According to County Transit staff, a piece of federal legislation, the 1990 Americans with Disabilities Act (ADA), may require significant physical changes to the Mall, and the return of barriers in front of businesses and property. Only this time, the barriers will be permanent.

The goal of the new ADA legislation is simple: to

give physically disabled people full and equal access to services. For Santa Clara County's light rail system, ADA means that new lines must be designed with greater attention paid to creating full accessibility for those who are mobility impaired.

Currently on the Guadalupe line, only the first car of each train can be entered by wheelchair using a lift installed on each platform. Each car accommodates two wheelchairs, but the narrow aisles do not permit them to travel from one car to another, so that only two passengers using wheelchairs can ride on a train at the same time.

However, because the Guadalupe light rail line was constructed before ADA became law, the new legislation does not apply directly to the downtown Transit Mall. If no changes are made to the line, it can continue to operate indefinitely with its existing system of "first-car only" wheelchair lifts.

TA proposes high platforms

Yet the development of the proposed Tasman light rail corridor, which transit officials are hoping to begin constructing in three years, has brought the issue into the limelight. Any new lines built will have to be com-

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erm limits, recall, death and resignation have dramatically reshaped the San Jose City Council. By early next year, after a replacement is chosen for Joe Head's seat, five of the 10 councilors will be new or held office for less than a year. David Pandori and Trixie Johnson, first elected in November 1990, are the senior council members. The Class of 92 members -- Frank Fiscalini, Margie Fernandes and Charlotte Powers -- comprise the remaining veterans. Their experience, along with Mayor Susan Hammers', will be shared with newcomers Alice Woody, George Shirakawa, Jr., Manny Diaz and John Diquisto, as well as the successor to Head's seat. City Hall watchers will be paying close attention to see how the new line-up performs together.

The United Artists Pavilion Movie Complex broke ground November 30, putting it on track for a holiday season 1995 opening. After looking over the theater's final design on November 8, the Urban Design Review Board approved the project with a condition "the First and Second Street elevations need to be enlivened." All parties agreed that animating street level spaces downtown was critical to attracting future retail in the core.

Speaking of theaters, all of a sudden they are everywhere -- and taking a major chunk of the Redevelopment Agency budget with them. In addition to U.A., a movie theater is planned inside the new Tech Museum. Also budgeted are the Repertory Theatre, the Jose Theater, a performing arts theater in the Mexican Heritage Gardens, the Fox Theatre and the so-called "Mid-Sized Theater." Conventional wisdom says there isn't enough money to build them all. The U.A. eight-plex has already broken ground and the Rep's new home is about to. Which of the other theaters make it that far will be a key issue on the new Council's agenda.

From the President

High yield on investments in '94

At the beginning of this year, the Board of Directors took a hard look at the Association's future as "a company." We looked at all the services we were providing as investments in downtown -- and analyzed the return on investment. We also looked at many areas where downtown was deficient -- housing, retail, public involvement, parking management and the marketing. Then, we rolled up our sleeves and went to work.

We crafted a business plan, which we called our "Plan for Success," that focused our energies on five areas: advocacy, housing, retail, promotions and membership. We expanded our Board to replenish leadership and keep fresh ideas flowing. We got involved in the Redevelopment Agency (RDA) capital budget process, speaking out in favor of infrastructure projects -- housing, streetscapes and reserve funds for when the market downtown is stronger.



David Walker

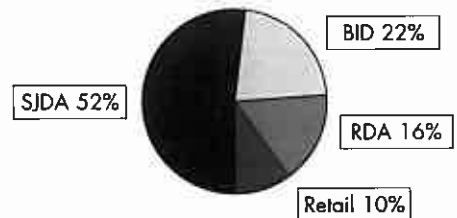
Business community rallies behind the BID

Our plan also called for us to take a look at the BID. The assessment district had not been adjusted since it was created in 1988, and downtown had grown much since then, expanding beyond the traditional boundaries of the Central Business District.

In response, we sent surveys to all downtown business owners and property owners, and the results told us to move forward. When asked whether or not the BID should be continued, 75 percent of the respondents said yes. When asked where the Association should go from here, our BID constituents told us to expand our advocacy arm while maintaining a strong promotions program. Through a long process that included many public meetings, the BID boundaries were expanded west to include the Arena area and the rate increase was held at \$50 per business per year.

With the business plan came an aggressive financial plan. Our RDA retail and promotions contracts provide an enormous return to downtown for a very modest investment by the Agency, but we knew we could do better. We significantly raised the expectation for income from our special events, and our efforts paid off handsomely with record attendance, higher quality productions and outstanding sales performance at each of our major productions.

1993-94 Revenue Sources



We are proud to report that nearly three quarters of our annual revenue comes from independent revenue sources -- earned income and the BID; and that we have multiplied BID dollars four times to give business owners the maximum return on their BID investment.

Certainly, we have much yet to do. Our housing, retail and parking committees have only just begun their assignments. We must constantly reach out to the membership and make sure we are in touch with their needs. We must help City Hall and the Redevelopment Agency understand that broadening public participation will ensure a healthier downtown -- for today and into the future.

At the end of this year, my tenure as president will be completed. My thanks to all the members for your time and energy. It has been an honor serving as your president.

Security Update

Police re-focus on downtown

Following a re-organization and the addition of new equipment, the Police Department's Street Crimes Unit is having an increased presence on downtown streets.

"We've been spread a little thin lately, sending officers throughout the city on graffiti investigations," said Lt. Lyle Rice who heads up the Unit, which consists of 16 officers and three sergeants. "Now we're trying to draw back into downtown."

The most visible change on the streets is the increased use of bike patrols, allowing one officer to cover a larger beat, said Rice. Approximately six bike patrols cover downtown streets each day.

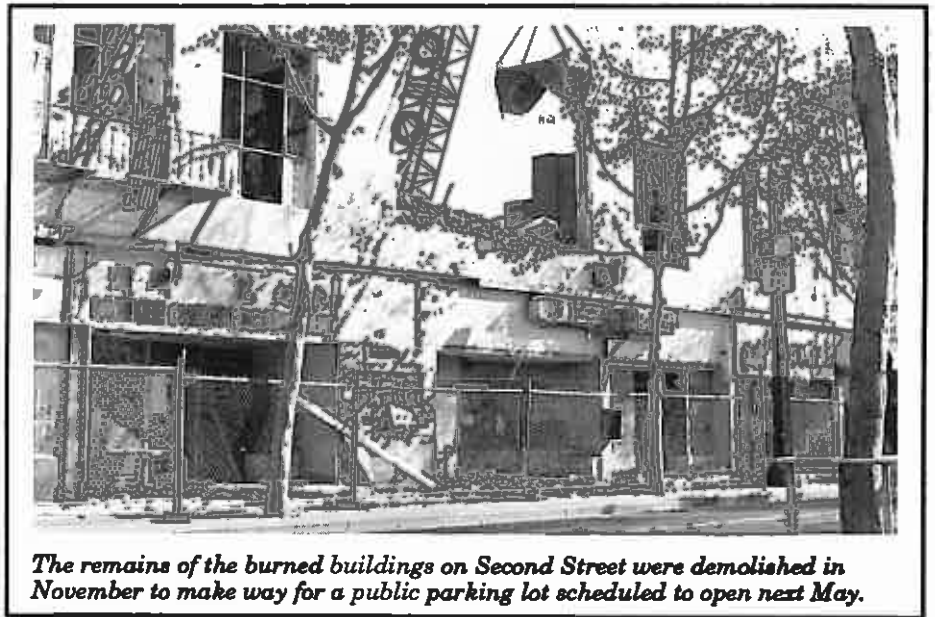
Additionally, the Street Crimes teams have been re-organized for greater effectiveness. On weekdays, five officers and a sergeant patrol from 10 a.m. to 8 p.m., with an additional team working 8 a.m. to 6 p.m. Wednesday to Saturday. Six officers and a sergeant cover the late night beat, 5 p.m. to 3 a.m., Wednesday through Saturday.

The horse mounted units continue to work 7 days a week, from 11 a.m. through 9 p.m.

New Street Crimes voice mail

To improve communication with the downtown community, Street Crimes has recently added a 24-hour voice mail line at 292-8456. This non-emergency line can be used to get into contact with specific Street Crimes personnel and to relay information about ongoing problems that do not require a formal report.

The Street Crimes Unit handles downtown crimes, including prostitution, drugs, drinking, gang-related activity, squatting and graffiti investigations.



The remains of the burned buildings on Second Street were demolished in November to make way for a public parking lot scheduled to open next May.

SJDA reviews cruise diversions

Late night patrons of local establishments get a rude awakening when they leave downtown on the weekends: police anti-cruising diversions block access to many streets, forcing vehicles onto Highway 280 North.

Concerned about the negative image generated by the diversions, SJDA is working with the Police Department to make the anti-cruising program more friendly to downtown patrons and residents.

Under consideration are various improvements to the two SJPD cruise diversions run downtown on Friday and Saturday nights.

One program operates a check point year-round on Santa Clara and Market Streets. The second program, which is in operation from April to mid-November, diverts traffic onto 280 North at Fourth Street and closes off all Highway 87's downtown exits.

SJDA task force members are requesting that traffic be allowed to leave the core in all directions and to enter downtown from Hwy 87. A public awareness campaign is also under consideration.

"The diversions give people the impression that they are being forced out of town," said Dennis

Skaggs of Camera Cinemas. "We have to make some improvements, while maintaining the anti-cruising zones."

Transit Mall bus line relocated

Responding to appeals from businesses to reduce transit-related congestion downtown, the County Transit District Board of Supervisors has approved the re-routing of a major bus line.

Beginning January 2, line 81 will be relocated, resulting in a 20 percent reduction in passenger activity on Santa Clara Street between First and Second Streets.

Local business and property owners have been concerned by the increasing congestion in the Transit Mall area. The two stops at Santa Clara and First Streets serve four bus lines, carrying 4,812 (eastbound) and 4,557 (westbound) passengers each weekday.

"It's tough to do business with so many people crowded in front of your door," said Patrick R. McMahon of Paddy's Irish pub. "This is a good first step. Now we need to work on the rest of the Mall."

Downtown grapples with ADA legislation

(Continued from page 1)

pliant with ADA law; and if Santa Clara County's light rail system is to be uniform, the Guadalupe line may have to be modified to be compatible.

Cities around the country are also grappling with ADA. Portland has opted for low-floor vehicles that allow for level boarding from the sidewalk. San Diego has affixed mechanical lifts to the doors of its trains.

In looking for a solution, staff at the Santa Clara County Transportation Agency (TA) has studied these options and ruled them out. They report that low-floor cars are too slow and technically too risky, and they fear that it would be impossible to fully comply with ADA using the San Diego-style lifts.

Instead, TA engineers have selected the design that was adopted in Sacramento: high platforms.

For the Tasman line, TA is proposing to construct 300 foot long platforms, a design concept that has already won approval from the other cities involved in the project.

The high platform concept has also been endorsed by the Congestion Management Agency (CMA) -- a new joint powers agency comprised of city and county elected officials that will take over Transit District responsibilities in January.

This stamp of approval by CMA may serve to commit the entire Guadalupe line to high platforms if the two lines are to operate together as planned.

"CMA made a Tasman decision that directly impacted the Guadalupe light rail system," said SJDA President David Walker. "And that decision was made in a vacuum -- without public input from business and property owners up and down the Guadalupe line."

Downtown says "No"

For downtown light rail stations, transit engineers have proposed a slight variation to the design -- a series of what they call "mini-high" platforms.

According to this design, passengers would board the trains from platforms that measure nearly

three feet in height and are 35 feet long. Safety railing would raise the structures to six feet four inches. At least two, and potentially four, of these platforms would be needed at each downtown light rail stop.

The projected costs for building platforms on the Guadalupe line and retrofitting trains to be com-

"Any obstacle in the middle of the street is a problem."

Mark Hirth, Barry Swenson Builder

patible with the new system total \$35 million.

At its November meeting, the Downtown Association's Board of Directors voted to take a formal stance on the ADA issue. The vote was unanimous: SJDA is opposed to high platforms on the Mall.

Businesses fear barriers

While downtown merchants agree that improving access for the mobility impaired is a critical issue, many are fearful about the possibility of more construction on the Mall and the impact of permanent physical barriers in front of their businesses.

"I'm really concerned about this," said Marcelino Castillo, owner of Casa Castillo restaurant, who spoke at SJDA's October 26 public forum on the platforms. "We are still recovering from the first time around."

"Any obstacle in the middle of the street is a problem," said Mark Hirth, project manager for Barry Swenson Builder. "Platforms are going to have a negative long-term impact on property values and the leasability of buildings."

Jeff Cook, a business owner on Second Street, said the proposed platforms were overkill. "All you need to comply with ADA is the lift part of the design, not the other 30 feet."

Overall, SJDA members agreed

that there were too many unanswered questions about ADA, and more options need to be explored in addition to platforms.

"We need to look at other solutions," said Nooshi Nayak, owner of Talking Heads salon on First Street, "and we need to wait until we learn more about this law."

Time needed to define ADA

"ADA is not fully defined yet," said Bill Ekern of the Redevelopment Agency, which is opposed to the construction of platforms. "It mandates equal access, but not how to achieve it. Over time, case law through the legal system will better define what equal access means."

Transit officials admit the platforms were their interpretation of how best to comply with ADA.

Despite the rush to select a design solution by many county officials and the CMA, downtown business and property owners are asking for more time. Because funding for the Tasman project is tied up in court with the contested Measure A, the line may not be operational until after the year 2000.

"We don't like the fact that the Tasman line is driving decisions about downtown," said Vicki Herl, manager of The Pavilion. "We need to put the brakes on this."

"Before a decision is made on this issue, transit officials need to come up with an operations plan for the valley's entire future light rail system," said SJDA President Walker. "We can't commit to a high platform concept that may be made obsolete by new technologies in a few years."

Chance for Improvements

Regardless of the final outcome, SJDA sees this period of debate as an opportunity to make some positive changes on the Transit Mall.

"We need to right some wrongs made when the Mall was originally designed," said Scott Knies, SJDA Executive Director. "Let's remove the auto restriction on Second Street, disperse some of the buses, get some decent public restrooms and reduce the clutter of street furniture. Let's remove the barriers to business, not add more."

FREE TREE with your SHOPPING SPREE.

FRIDAY & SATURDAY DECEMBER 2nd & 3rd

Support The Crippled Children's Society and receive a free, live to six foot Douglas Fir Christmas tree by spending \$100 at participating downtown San Jose stores December 2nd and 3rd. For a list of participating stores and a free parking map, call 279-1775.



SHOP EARLY, trees are limited! Bring \$100 in receipts from stores displaying the official Holiday Shopping Bag to 64 South First Street (next to Bella Mia restaurant) and pick-up your tree the same day between 11 a.m. to 6 p.m., while supplies last.

3 Hours Free Customer Parking
W. San Fernando St. between 2nd and 3rd Streets,
10 a.m. - 8 p.m., Nov. 24 - Jan. 1

2-Hours Free Validated Customer Parking
from downtown stores, daily until 8 p.m.



Christmas in The Park
Dec. 2 - Jan. 1, Plaza de Cesar Chavez

Las Posadas Pageant
Dec. 10, 4 - 6 p.m. (Traditional Holiday
procession begins at The Pavilion,
traveling down S. First to Post Street)

Restaurants and services are excluded. One tree per customer/family. Employee purchases from the employee's store are eligible.

New producer for San Jose America Fest

After producing the America Festival for the past four years, SJDA has chosen a successor to take over the city's annual July 4th celebration: the Emergency Housing Consortium (EHC).

"We feel confident that EHC will continue the high quality that brings 200,000 people downtown each July 4th weekend," said David Walker, SJDA president.

EHC, a nonprofit provider of shelter, support and education services for homeless individuals, received City Council approval in October to produce the three-day festival beginning with the 1995 event.

"The festival will increase EHC's exposure to the local community and allow us to educate people about our vision to end homelessness in Santa Clara County," said Barry Del Buono, EHC's executive director.

The Downtown Association will assist EHC with sponsorships, volunteer recruitment and technical support to insure a smooth transition for the 1995 event.

Bruce Labadie, whose production company provided festival management for the 1993 and 1994 events, will continue as the Festival director with EHC.

The Downtown Association's Board of Director's decided to transfer the America Festival to another organization in order to focus its efforts on high priority issues facing downtown, including housing, parking, retail recruitment and redevelopment issues.

The Association will continue to produce several neighborhood-based special events, including Music in the Park, the SoFA Street Fair, the San Pedro Square Brew Ha Ha, the Downtown Farmer's Market and Las Posadas.

SJDA's holiday promotions -- which included the tree giveaway, holiday lighting on the Transit Mall and the December 10 Las Posadas pageant -- were advertised extensively through newspapers, radio and TV.

SJDA tackles downtown parking

Parking will be the subject of much discussion in the coming months as SJDA's Parking Committee conducts an extensive review of the downtown public parking program.

Chaired by SJDA member Bill Moore of San Jose Water Company, the committee is working to surface the full spectrum of parking issues.

Committee members plan to identify ways to make the program more efficient and customer service-oriented and to safeguard capital fund revenues. The group will also discuss how to increase

public awareness and enhance the overall image of downtown parking.

The committee's efforts will complement the work of the Parking Advisory Commission (PAC), the city's Parking Department and the Redevelopment Agency.

"We believe our overall goal in this undertaking is very similar to that of the PAC, City and Agency," said Moore. "We want a downtown parking program that excels in its customer service while providing the necessary financial and capital resources to meet future parking demand."

SJDA plots retail strategy

Downtown's retail stakeholders will be hard at work in the coming months writing a prescription for downtown's retail recovery.

SJDA's new Retail Task Force has convened with the mission to develop a comprehensive retail strategy plan for downtown.

Chaired by Chuck Hammers, owner of Pizza a go go, the task force is composed of four property owners, five retailers and one representative from each of five retail "niche" areas: the SoFA District, San Pedro Square, Alive After Five, University Gateway and the Transit Mall.

Task force members are charged with evaluating the market forces downtown to make recommendations on how we can build upon the successes of existing niche markets.

The group will release a report of its findings early next year that will be a valuable tool for property owners, real estate brokers and SJDA and RDA retail staff.

New businesses open

Several new businesses have filled vacancies in the San Pedro

Square area this fall. The Last Laugh comedy club has reopened on San Pedro Street under new ownership. For your dining pleasure, 17 N. San Pedro, formerly Yank's, is open for business as Blake's, sporting a different decor and a traditional steak house menu. A few doors down, Bergin's Shark & Rose specializing in seafood, is now open in the former Olde Fox location at 69 N. San Pedro Street.

Just outside of San Pedro Square, a new variety store, El Mercadito, is open at 103 E. Santa Clara, offering kitchen and household accessories, plus miscellaneous supplies. At 66 W. Santa Clara, Elite Cellular has set up shop to sell and rent cellular phone equipment.

Downtown has also welcomed two new galleries. San Jose's Museum of Quilts and Textiles has temporarily located to 54 W. Santa Clara Street. Showcase of Success, now open at 99 N. First, is exhibiting portraits of prominent local residents.

--- Francine Principe
Retail Marketing Director

Welcome new SJDA members

• SUSTAINING

Children's Discovery Museum
Karen McBride
Elite Cellular
Todd Beardsley
Opera San Jose
Larry Hancock
San Jose Arena Authority
Michael Ellzey
San Jose Civic Light Opera
Craig Palmer
Watchcare
Richard Coffey

• CONTRIBUTING

Fallon House
Judy Stabile
Law Offices of N. Dave Thomas
Dave Thomas
Macanan Marketing
Sue Cam
Three Marketeers
Jeffrey Holmes

• BASIC BID

Comerica Bank-California
Christine Smith
d.p. Fong Galleries
Dennis Fong
Energy Compliance System
Chris Schilders
Grant's Jewelry
Saginaw Grant III
Hotel Sainte Claire
Roy Truitt
Law Offices of William E. Parker
William E. Parker
San Jose Water Company
William H. Moore
Vigal Coffee
Todd Elliott

• ASSOCIATE

Bay 101
Jackie Rose
Law Offices of Cecilia Soboleski
Cecilia Soboleski

San Jose Downtown Association 1994

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Fl Maresca
Vice President
F/X The Club
Annette Aguilar
Secretary
AMPCO Systems Parking
Dennis Telfeld
Treasurer
Telfeld & Company Insurance Services
Herb Brigglin
San Jose Sharks
Chuck Hammers
Fresh Western Foods
Abi Maghamfar
Rue de Paris
Dan Orloff
Orloff/Williams & Leeper
Judy Stabile
Fallon House
Dave Thomas
Law Offices of N. Dave Thomas
Larry Wallerstein
Schneider & Wallerstein

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Casa Castillo
Joan Corsiglia
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Cesar Delgado
Resident
Michael George
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Saginaw Grant
Grant's Jewelers
Jorge Gonzalez
George's Jewelers
Vicki Herl
Pavilion Shops
Dennis Hickey
Downtown resident
Iris Kabert
Value Business Products
Rhonda Lackmann
ALIA Fine Contemporary Clothing
Susan Levin
Law Offices of Susan Levin
John V. Pinto
John V. Pinto & Associates
Dan Pulcrano
Metro Newspapers
Chuck Reed
Reed, Elliott, Creech & Roth
Jackie Rose
Tony Rose Studio
Michael Rose
Tapestry in Talent
Bill Ryan
Barry Swenson Builder
Ron Shaw
Pacific Gas & Electric
Olga Enciso Smith
Machu Picchu Gallery of the Americas
Chester Wang
Pacific Rim Financial Corp.
Paul Wysocki
Wysocki Associates
Scott Knies
Executive Director

Veteran SJDA Board members retire

Four long-time SJDA members will rotate off the Board of Directors at the end of this year due to term limits.

Chuck Hammers, Chuck Reed, Olga Enciso Smith and Dennis Teifeld were instrumental in establishing SJDA and creating an organization capable of representing the needs of a diverse business community.

At the age of 25, Chuck Hammers opened his first business, Pizza a go go, on Santa Clara Street. A founding member



Chuck Hammers

in 1986, he quickly became one of SJDA's strongest leaders and was elected president in 1990. During his term, he focused on the development of SJDA's promotions, working to ensure the success of special events such as The Great Taste, Music in the Park and the America Festival. His attention is now focused on the finance committee and retail development as chair of

the Retail Task Force.

Attorney Chuck Reed saw the Association through a period of tremendous growth.

After joining the Board in 1987, he spearheaded the drive to establish a Business Improvement District to secure an independent source of revenue for SJDA.



Chuck Reed

He went on to serve a term as president in 1989, during which he oversaw the establishment of SJDA's retail program, the publication of the Downtown



Olga Enciso Smith

Directory and SJDA's production of the convention center's opening, Raise the Roof.

Eight years ago, Olga Enciso Smith opened Machu Picchu Gallery in downtown's El Paseo Court, and since then, she has championed the interests of small

retailers. Throughout her six-year tenure on the board, Smith has worked to increase minority representation and to reach out to ethnic business communities. She assisted with the development of promotions and special events like Las Posadas and the Farmer's Market; and she helped establish the El Centro subcommittee to promote Hispanic businesses.



Dennis Teifeld

Well known for his wisecracks, downtown insurance agent Dennis Teifeld is also known as one of SJDA's most dedicated members. Since joining the Board in 1987, he has helped expand the Association's advocacy role; and along with former board member Steve Borkenhagen, he was responsible for the establishment of the Arena Shuttle. Most recently, Teifeld has worked to streamline SJDA's finances and establish downtown housing goals.

San Jose Downtown Association MEMBERSHIP APPLICATION

Annual membership levels

- #1 Sustaining (Voting) member \$100 annual fee**
Businesses inside Business Improvement District (BID) and non-profit organizations. Membership includes basic member benefits: SJDA newsletters; event and meeting calendars; free retail consultations and your business collateral displayed at special events. Plus, a membership plaque and participation in special promotions and events.
- #2 Contributing (Voting) member \$40 annual fee**
Businesses inside BID. Membership includes basic member benefits, plus a membership plaque.
- #3 Basic BID (Voting) member (no annual charge)**
Businesses located inside BID. Membership includes basic member benefits.
- #4 Associate (Non-Voting) member \$50 annual fee.**
Businesses outside BID. Membership includes: SJDA newsletters, meeting and event calendars and your business collateral displayed at special events.

New _____ Renewal _____

Name of Business _____

Address _____

Phone _____

Contact Name _____

Type of Business _____

Signature _____

Date _____

Make checks payable to:
San Jose Downtown Assoc.
28 N. First Street, #201
San Jose, CA 95113
(408) 279-1775



BID boundaries: I-280, Hwy 87, Fourth and Julian Streets, and Arena Annex between W. San Fernando, the CalTrain tracks, Julian, Montgomery, W. St. John and Autumn Sts.

SJDA members log on info highway

Association members can now stay plugged into downtown issues electronically.

LiveWire, a service of Metro Publishing's Virtual Valley subsidiary, is providing Downtown Association members with free accounts on its online computer service. When logged on, users can access SJDA's online bulletin board to share ideas on downtown issues, read minutes and meeting notices and stay on top of the latest developments.

In addition to receiving SJDA material, users will have the ability to send and receive e-mail, look up articles from local newspapers, review City Hall agendas and stay in touch with the Chamber of Commerce, downtown arts groups and many nonprofit groups and municipal governments.

To log on LiveWire, members need a computer and a modem. For more information, call 298-8174.

E-mail can be sent directly to SJDA on LiveWire or via the Internet at SJDA@livewire.com.

Galleries & Museums

d.p. Fong Galleries
383 S. First Street
"Diane Levinson/Therese May"
Through December 23
More information 298-4141

San Jose Art League Gallery
150 S. First Street
"Game Over"
December 5 - 28
More information 287-8435

San Jose Museum of Art
110 S. Market Street
"La Frontera/The Border"
Through December 31
More information 271-6840

Special Events

Christmas in the Park
Plaza de Cesar Chavez
Through January 1
More information 363-0905

Las Posadas
South First and Post Streets
December 10, 2 - 6 p.m.
More information 279-1775

Performances

San Jose Symphony
Center for the Performing Arts
"A Christmas Celebration"
December 16 - 17
More information 288-2828

San Jose Stage Company
The Stage Theater
"Light Sensitive"
Through December 23
More information 283-7142

San Jose Repertory Theatre
Montgomery Theater
"The 1940's Radio Hour"
Through January 7
More information 291-2255

San Jose Cleveland Ballet
Center for the Performing Arts
"The Paul Taylor Dance Company"
February 10 - 12
More information 288-2800

Opera San Jose
Montgomery Theater
"Cosi fan tutte"
February 11 - 26
More information 283-4880

Downtown "FYI" Line -- For 24-hour recorded event information, call 295-2265 Ext. 483

San Jose Downtown Association
28 N. First St., #201
San Jose, CA 95113

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BULK RATE
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SAN JOSE, CA



DOWNTOWN DIMENSION is the quarterly newsletter of the SAN JOSE DOWNTOWN ASSOCIATION. SJDA is a membership organization devoted to creating a healthy business economy in downtown San Jose.

Membership, which includes a subscription to DOWNTOWN DIMENSION, is open to individuals and businesses. Call the SJDA office for membership information.

Press releases, photos and articles are welcome. Correspondence should be sent to the above address. Call (408) 279-1775 for information.

Scott Knies, *Executive Editor*
Beth Trask, *Editor*